



PROFICIENCIES

- Brand creation and management
- Corporate and campaign driven art production
- Digital and hand illustration
- HTML email and website design
- Print and digital collateral production
- Preflighting
- Presentation design
- Plastic card design
- Package design
- Various substrate, ink and varnish knowledge
- Informal software and product trainer

SOFTWARE (MAC AND PC)

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreamweaver
- Eloqua
- HTML
- CSS
- CMS and DAM systems
- Microsoft Office
- Blender
- Filemaker

PROFESSIONAL EXPERIENCE

VISUAL DESIGNER
07/2017 – PRESENT
GRAPHIC DESIGNER
07/2015 – 07/2017

Analog Devices, Inc. Norwood, MA. One of the world's largest semiconductor manufacturers Working closely on a fast-paced, mid-sized team of designers, editors, and production managers for ADI's in-house design studio: Marketing Services

- Management of international email marketing program's design and production
 - Direction and training of team of designers and editors to meet tight deadlines
 - Expanded branding standards for email campaigns
- Production of hundreds, fast turn around, print and digital collateral pieces, maintaining strict branding guidelines for a variety of advertisements, technical documents, brochures, and logos
- Leading, training, and overseeing the work of all new team members on all aspects of production, use of templates and guidelines, best practices, typical operating procedures, and use of time management tools

LEAD DESIGNER
09/2012 – 02/2015

ABnote, Boston, MA. Internationally award winning, design, engineering and manufacturer of plastic cards, secure documents, and payment products, founded in 1795

Led the design of an award winning creative team, working directly with the creative director, marketing director and other designers on all initiatives

- Standardized ABnote's branding worldwide by educating teams at all levels on proper use of fonts, colors and logos
- Managed presentations of new plastic printing options for clients like Target, Wal-Mart and First Data Corp.
- Led press checks for internal and external clients
- Supported the team in development of multiple ICMA Elan award winning designs
- Implemented Boston theme for interior design of office, including art direction and production of new art and signage
- Reduced errors in production by supporting the pre-press team with client file preflighting

ART DIRECTOR/DESIGNER
05/2008 – PRESENT

Ashley A Moore Design, Boston, MA. Graphic, illustration and web design firm

Expanding new and existing brands into new media and markets through clean design and effective consultation

- Town of Brookline, Parks and Open Space
 - Art directed and designed the branding, printed materials and website of the Green Dog Program which has successfully been adopted by more than half of Brookline's dog owners
- Yankee Doodler, art and frame shop, Marblehead, MA
 - Designed and produced Wordpress site and trained client on Wordpress platform
- Exa Corporation, international physics simulation design firm, Burlington, MA
 - Developed branding standards, page layouts, templates for publications and presentations, custom iconography along with client trainings on software, template use and best practices
- Piosoft, start-up medical document servers, Boston, MA
 - Art directed and designed web graphics and illustrations demonstrating their product, Paper Planes
- World Trade Securities Prop and FX, trading firm, New York and Boston, MA
 - Art directed and designed branding for subsidiaries, graphics for trading software, and mobile apps

PRODUCTION INTERN
08/2009 – 12/2009

America's Test Kitchen, Brookline, MA, Parent company of long running

PBS show and magazines with a readership in the millions

- Employed actions and plug-ins in Photoshop for photo manipulation for print and web
- Proofed photography for cook books and magazines for color correctness and clarity

EDUCATION

The New England Institute of Art, Brookline, MA
BACHELOR OF SCIENCE, GRAPHIC DESIGN, 12/2009